

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Sandler & Innocenzi
Attention: Accounts Payable
705 Prince St
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
939066-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Mica/R/Congress	MICA/C/R	

Flight Dates	Order #	Alt Order #
08/06/12 - 08/14/12	939066	07894447

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	MIJO	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/10/12	*Early Sunrise @4:30AM	430a-5am	MTWTF--	:30	5	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	5	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/06/12	4:49 AM	*Early Sunrise @4:30AM	430a-5am	:30	JM71312H	\$40.00 NM
2	WESH	Tu	08/07/12	4:56 AM	*Early Sunrise @4:30AM	430a-5am	:30	JM71312H	\$40.00 NM
4	WESH	W	08/08/12	4:51 AM	*Early Sunrise @4:30AM	430a-5am	:30	JM71312H	\$40.00 NM
5	WESH	Th	08/09/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	JM71312H	\$40.00 NM
3	WESH	F	08/10/12	4:43 AM	*Early Sunrise @4:30AM	430a-5am	:30	JM80812H	\$40.00 NM
2	08/13/12	08/13/12	*Early Sunrise @4:30AM	430a-5am	M-----	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	JM80812H	\$25.00 NM
3	08/06/12	08/10/12	M-F Early Sunrise	5:00-6:00 AM	MTWTF--	:30	10	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	10	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/06/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	:30	JM71312H	\$200.00 NM
6	WESH	M	08/06/12	5:52 AM	M-F Early Sunrise	5:00-6:00 AM	:30	JM71312H	\$200.00 NM
2	WESH	Tu	08/07/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	JM71312H	\$200.00 NM
7	WESH	Tu	08/07/12	5:55 AM	M-F Early Sunrise	5:00-6:00 AM	:30	JM71312H	\$200.00 NM
8	WESH	W	08/08/12	5:12 AM	M-F Early Sunrise	5:00-6:00 AM	:30	JM71312H	\$200.00 NM
3	WESH	W	08/08/12	5:58 AM	M-F Early Sunrise	5:00-6:00 AM	:30	JM71312H	\$200.00 NM
4	WESH	Th	08/09/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	JM71312H	\$200.00 NM
9	WESH	Th	08/09/12	5:59 AM	M-F Early Sunrise	5:00-6:00 AM	:30	JM71312H	\$200.00 NM
10	WESH	F	08/10/12	5:25 AM	M-F Early Sunrise	5:00-6:00 AM	:30	JM80812H	\$200.00 NM
5	WESH	F	08/10/12	5:54 AM	M-F Early Sunrise	5:00-6:00 AM	:30	JM80812H	\$200.00 NM
4	08/13/12	08/14/12	NBC Today Show	7:00-9:00 AM	MT-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
939066-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Mica/R/Congress	MICA/C/R		

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/13/12	08/14/12	NBC Today Show	7:00-9:00 AM	MT-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/13/12	8:36 AM	NBC Today Show	7:00-9:00 AM	:30	JM80812H	\$1,400.00 NM
1	WESHTu		08/14/12	7:56 AM	NBC Today Show	7:00-9:00 AM	:30	JM80812H	\$1,400.00 NM
5	08/06/12	08/10/12	Olympics Today Show	Olympics Today Sh	MTWTF--	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/06/12	9:51 AM	Olympics Today Show	Olympics Today Sh	:30	JM71312H	\$1,400.00 NM
1	WESHTu		08/07/12	10:00 AM	Olympics Today Show	Olympics Today Sh	:30	JM71312H	\$1,400.00 NM
6	08/13/12	08/13/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/13/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	JM80812H	\$500.00 NM
7	08/13/12	08/13/12	Anderson Cooper 2-3p	2:00p-3:00p	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/13/12	2:45 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	JM80812H	\$125.00 NM
8	08/13/12	08/13/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/13/12	4:14 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	JM80812H	\$650.00 NM
9	08/06/12	08/10/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	:30	5	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	5	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/06/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	JM71312H	\$950.00 NM
1	WESHTu		08/07/12	5:30 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	JM71312H	\$950.00 NM
4	WESHW		08/08/12	5:56 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	JM71312H	\$950.00 NM
5	WESHTh		08/09/12	5:31 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	JM71312H	\$950.00 NM
3	WESHF		08/10/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	JM80812H	\$950.00 NM
10	08/13/12	08/13/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/13/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	JM80812H	\$900.00 NM
11	08/06/12	08/10/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/06/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	JM71312H	\$1,400.00 NM
3	WESHTu		08/07/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	JM71312H	\$1,400.00 NM

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice # 939066-1	Invoice Date 08/19/12	Invoice Month August 2012	Invoice Period 07/30/12 - 08/14/12
Advertiser Mica/R/Congress	Product MICA/C/R	Estimate Number	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/06/12	08/10/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW	08/08/12	6:24 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	JM71312H	\$1,400.00	NM
5	WESHTh	08/09/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	JM71312H	\$1,400.00	NM
4	WESHF	08/10/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	JM80812H	\$1,400.00	NM
12	08/11/12	08/11/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	08/11/12	5:41 AM	Sat 5-6a	Sat 5-6a	:30	JM80812H	\$50.00 NM
13	08/11/12	08/11/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	08/11/12	6:13 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	JM80812H	\$375.00 NM
14	08/12/12	08/12/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/12/12	5:11 AM	Sun 5-6a	Sun 5-6a	:30	JM80812H	\$50.00 NM
15	08/12/12	08/12/12	OLYMPICS WEEKEND COLYMPICS WEEKI		-----S	:30	5	\$2,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	5	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	08/12/12	11:05 AM	OLYMPICS WEEKEND DAYTIME	OLYMPICS WEEKI	:30	JM80812H	\$2,400.00 NM
3	WESH	Su	08/12/12	12:11 PM	OLYMPICS WEEKEND DAYTIME	OLYMPICS WEEKI	:30	JM80812H	\$2,400.00 NM
5	WESH	Su	08/12/12	1:01 PM	OLYMPICS WEEKEND DAYTIME	OLYMPICS WEEKI	:30	JM80812H	\$2,400.00 NM
4	WESH	Su	08/12/12	1:57 PM	OLYMPICS WEEKEND DAYTIME	OLYMPICS WEEKI	:30	JM80812H	\$2,400.00 NM
1	WESH	Su	08/12/12	2:55 PM	OLYMPICS WEEKEND DAYTIME	OLYMPICS WEEKI	:30	JM80812H	\$2,400.00 NM
16	08/06/12	08/10/12	OLYMPICS DAYTIME	OLYMPICS DAYTII	MTWTF--	:30	18	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	18	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	M	08/06/12	10:15 AM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
1	WESH	M	08/06/12	11:03 AM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
3	WESH	M	08/06/12	12:33 PM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
2	WESH	M	08/06/12	4:52 PM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
15	WESH	Tu	08/07/12	10:44 AM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
16	WESH	Tu	08/07/12	12:25 PM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
5	WESH	Tu	08/07/12	1:59 PM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
4	WESH	Tu	08/07/12	3:08 PM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
9	WESH	W	08/08/12	10:55 AM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
17	WESH	W	08/08/12	12:05 PM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
8	WESH	W	08/08/12	1:25 PM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
7	WESH	W	08/08/12	2:40 PM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
18	WESH	Th	08/09/12	10:12 AM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM
10	WESH	Th	08/09/12	11:16 AM	OLYMPICS DAYTIME	OLYMPICS DAYTII	:30	JM71312H	\$700.00 NM

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
939066-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser		Product	Estimate Number
Mica/R/Congress		MICA/C/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/06/12	08/10/12	OLYMPICS DAYTIME	OLYMPICS DAYTIME	MTWTF--	:30	18	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WESH	Th	08/09/12	11:57 AM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	JM71312H	\$700.00 NM
12	WESH	Th	08/09/12	2:17 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	JM71312H	\$700.00 NM
13	WESH	F	08/10/12	11:36 AM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	JM80812H	\$700.00 NM
14	WESH	F	08/10/12	12:45 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	JM80812H	\$700.00 NM
17	08/06/12	08/11/12	OLYMPIC ZONE	OLYMPIC ZONE	MTWTF--	:30	6	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	6	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/06/12	7:55 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	JM71312H	\$1,600.00 NM
3	WESH	Tu	08/07/12	7:52 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	JM71312H	\$1,600.00 NM
5	WESH	W	08/08/12	7:51 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	JM71312H	\$1,600.00 NM
2	WESH	Th	08/09/12	7:51 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	JM71312H	\$1,600.00 NM
6	WESH	F	08/10/12	7:52 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	JM80812H	\$1,600.00 NM
4	WESH	Sa	08/11/12	7:44 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	JM80812H	\$1,600.00 NM
18	08/11/12	08/11/12	OLYMPICS WEEKEND	OLYMPICS WEEKEND	-----S-	:30	4	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S-	4	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	08/11/12	10:29 AM	OLYMPICS WEEKEND DAYTIME	OLYMPICS WEEKEND	:30	JM80812H	\$2,400.00 NM
4	WESH	Sa	08/11/12	11:09 AM	OLYMPICS WEEKEND DAYTIME	OLYMPICS WEEKEND	:30	JM80812H	\$2,400.00 NM
3	WESH	Sa	08/11/12	12:17 PM	OLYMPICS WEEKEND DAYTIME	OLYMPICS WEEKEND	:30	JM80812H	\$2,400.00 NM
1	WESH	Sa	08/11/12	1:09 PM	OLYMPICS WEEKEND DAYTIME	OLYMPICS WEEKEND	:30	JM80812H	\$2,400.00 NM
19	08/12/12	08/12/12	OLYMPICS WEEKEND	OLYMPICS WEEKEND	-----S	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	08/12/12	5:59 AM	OLYMPICS WEEKEND MORNIN	OLYMPICS WEEKEND	:30	JM80812H	\$800.00 NM
1	WESH	Su	08/12/12	7:26 AM	OLYMPICS WEEKEND MORNIN	OLYMPICS WEEKEND	:30	JM80812H	\$800.00 NM
20	08/13/12	08/13/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	JM80812H	\$1,200.00 NM
21	08/12/12	08/12/12	M-Su News @ 11PM	11-1135p	-----S	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/12/12		M-Su News @ 11PM	11-1135p	:00		\$2,400.00 NM
See MG 21.2									
2	WESH	Su	08/12/12	11:35 PM	Late News Olympics	Late News	:30	JM80812H	\$2,400.00 NM
MG for 21.1 08/12									
22	08/06/12	08/11/12	Late News Olympics	Late News	MTWTF--	:30	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	MTWTF--	2	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
939066-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
Mica/R/Congress	MICA/C/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/06/12	08/11/12	Late News Olympics	Late News	MTWTFSS-	:30	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Tu 08/07/12 12:34 AM Late News Olympics Late News :30 JM71312H \$2,400.00 NM									
1 WESHW 08/08/12 12:02 AM Late News Olympics Late News :30 JM71312H \$2,400.00 NM									
Total Spots							76		

Payment Terms 30 Days

<u>Gross Total</u>	\$76,025.00
<u>Agency Commission</u>	\$11,403.75
<u>Net Amount Due</u>	\$64,621.25